

Fundraising Director Job Description for Patriot Basketball Club (PBC)

Description: The Fundraising Director at Patriot Basketball Club (PBC) develops and executes strategies to secure financial support for the club. This role involves identifying donors, managing campaigns, and fostering relationships to ensure PBC's financial growth.

Time Commitment:

- **Weekly:** 2-5 hours, with increased hours during major events or campaigns.
- **Seasonal:** Additional hours during peak fundraising periods, such as the golf fundraiser.

Skills Required:

- **Fundraising Expertise:** Experience in creating and managing fundraising strategies.
- **Donor Relations:** Skills in cultivating relationships with individuals, corporations, and foundations.
- **Event Planning:** Experience organizing and overseeing fundraising events.
- **Corporate Sponsorships:** Ability to secure and manage sponsorships.
- **Communication:** Strong written and verbal skills for donor communications and promotional materials.
- **Volunteer Management:** Experience in recruiting and managing volunteers.

Key Responsibilities:

- **Fundraising Strategy Development:**
 - Develop and implement a plan aligned with PBC's mission and goals.
 - Identify and prioritize opportunities, set targets, and track progress.
- **Donor Cultivation and Stewardship:**
 - Build and maintain relationships with donors.
 - Develop engagement plans and recognize donors.
- **Fundraising Campaigns and Events:**
 - Plan and execute campaigns and events.
 - Collaborate with the Events Coordinator for successful execution.

- **Corporate Sponsorships and Partnerships:**
 - Secure corporate sponsorships and manage relationships.
 - Develop sponsorship packages and ensure agreement fulfillment.
- **Marketing and Communications:**
 - Work with the Marketing Manager on promotional materials.
 - Use communication channels to promote fundraising initiatives.
- **Volunteer Management:**
 - Recruit, train, and manage volunteers for fundraising activities.

Importance in Patriot Basketball Club: The Fundraising Director ensures PBC's financial health by securing funds necessary for programs and events. This role builds relationships with donors and partners, supporting PBC's mission and growth.